

Natural “Blow dry”, step by step.



SHAMPOO.

Pre shampoo by using a Regincós oval or flat boar and nylon mixed bristle brush, to brush out any tangles and remove any dirt in the hair or scalp.

Next determine the right shampoo for each hair type, i.e fine, normal or course, oily, dry or color treated . Shampoo twice if necessary .

Conditioner is optional . This might seem odd, but conditioner can weigh down the hair . It is important not to over condition the hair , try to use it on the ends and if you can avoid it for a bouncy voluminous blow dry .

Rinse , Detangle hair with a flat brush and section hair for th blow dry .

WHERE to START ?

It is faster to start in the back of the head but some people like to start in the front , to let the client experience the blow dryer with out wet hair in the front of their face . so if it isa new client you are trying to impress start in the front, if it is a weekly client or you are in a hurry, start in the back .

Keep sections clean and work methodically . this is easier and quicker .

BLOW DRY.

Use a Regincós “Cork Grip / 65mm.”, is the best for volume. There are 3 points to consider in blow drying hair . The root , the mid lengths and the ends of the hair in each section, make sure the roots are dry before you work on the mid lengths and ends . Once roots are done dry the mid lengths and polish the ends.

Feel the hair with your hands and make sure hair is dry , but do not over dry as this will kill the body .

IMPORTANT.

Don't grab more hair then can fit around your brush . Keep always your dryer separate 2cm or 3cm from the hair and the brush... it could damage both.

A pure bristles brush doesn't work as a thermo brush !.

The dryer must be always separated from the brush and the hot air addressed to the bristles ends where hair is going through... never to the middle of the brush.





AMERICAN BLOWOUT.

Use the round brush like a roller and left in the hair, to cool and very good for extra volume. Use a new brush to start the blowout in a different hair section.

Once done with all section , feel with your hands if there any moist areas in the hair , if so use your blow dryer and hands to remove any execs moisture .

You can use a cold shot on your blow dryer to lock in the blow dry and use a paddle brush to blend everything together and you can also grab all the hair with your hands into a bun twist it and then shake it all out with the client tilting their head backwards .

You can then use a serum to seal the blow dry or a texture or hair spray .



REMEMBER : Different round brush sizes will have different effects

- 35mm is good for mens hair, short hair and the hair line.
- 55mm will be great for waves and curls. it takes the hair to go around the brush 2.5 times to create a curl and 1.5 times to create a wave.
- 65mm is the best size for volume . and the best size to be used like a roller in the hair.
- 80mm brush is best for long hair and is the quickest brush to use , can also be used for soft curls and volume.

Rules of Rollers direction

Over direction for maximum volume

On base for classic voume

Off base for no volume

By using different size brushes and different degrees of direction you can give a tailored modern look for each of your clients .

