



Sunset Boulevard .
West Hollywood, CA.



Koji Toyoda Salon is one of the most sought after in the industry. Koji has been featured in several magazines and articles throughout the years for the colouring techniques and cutting edge hair designs he creates for his clientele. He prefers to use natural products, and is constantly experimenting with advanced formulas. Koji and his expert stylists offer a wide variety of hair services.



Koji, one of the devoted stylists of IBIZA brushes has designed his own roll brush manufactured and developed in Spain by REGINCÓS.



Born and raised in Japan, Koji comes from a long line of renowned Japanese hairstylists. Beginning his professional career in Japan at the age of 18, Koji studied among the top hairstylists in Japan, becoming an established artist himself by the age of 20. During his six year stint in Tokyo, Koji worked in salons and freelanced, perfecting his skills on celebrities and musicians alike. Recognized by magazines and television programs for the most fashionable hairstyles of the year, Koji was praised for promotional work with Christian Dior and Shu Uemura.



In search of a greater challenge, Koji moved to Los Angeles where he began his professional career in America at a prestigious salon in West Hollywood. Before long, Koji gained national recognition and acclaim for the creation of original hair designs for celebrities and models.

In 2004, Koji opened his own hair studio—KOJI TOYODA AT KINARA—that flourished for 7 years. In 2011, Koji decided to open his own salon in Sunset Plaza to focus entirely on hair.

Says Koji of his new salon—“I think I created a perfect environment to do the best work of my career.”

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