



BRUSHING FOR THE BEST INTERNATIONAL BRANDS

THE PREMIUM QUALITY OF REGINCÓS HAIR BRUSHES WORLDWIDE
RECOGNIZED FOR THE BEST CELEBRITIES STYLISTS & THE MOST
IMPORTANT FIRMS IN THE HAIRDRESSING SECTOR.

LOCKONEGO

LONDON

A BOUTIQUE SALON AND SPA ON THE KINGS ROAD WHERE EVERY CLIENT IS GIVEN A BESPOKE LUXURY SERVICE

Founded by stylists-to-the-stars Jonathan Long and Ben Cooke, Lockonego prides itself as much on its unpretentious and welcoming vibe as it does on its impeccable service. This is why it has quickly become one of the most renowned and popular boutique salon and spas in London

With a 20-strong team of experienced and passionate stylists ready to cater for your every whim, Lockonego offers a uniquely personal approach to hairdressing and beauty treatments.



Jonathan Long



Ben Cooke



"When we designed our own brush line to use and resale in our salon, Regincós was the one only way to go and keep the best professional quality, even in our brushes !." - Jonathan Long.

JO HANSFORD

LONDON

THE LEADING HAIR COLOUR SALON IN THE UK.

Jo Hansford is the leading hair colour salon in the UK specialising in the creation of perfect colour and styling. We are renowned for our colour correction work and we are also the salon of choice for many leading celebrities. You can find a range of Jo's own products, especially designed to protect your colour, in the online store. Described by Marie Claire as "the First Lady of Colour" and hailed by American *Vogue* as "the best tinter on the planet", Jo Hansford is quite simply an icon in the field of hair colouring. Consequently, Jo is held in the highest regard by her peers in the industry and her celebrity clientele, who include HRH Duchess of Cornwall, Elizabeth Hurley, Yasmin Le Bon and Nigella Lawson.

Jo is pioneering the new innovation in professional hair colour by L'Oreal – INOA – the first ammonia free hair colourant.

When Jo opened her specialist colour salon in 1993 her team consisted of just eight staff. Today, Jo Hansford is the home of a team of over forty highly skilled colourists, stylists and assistants, all experts within their field.



"I know Regincós from many years ago and are absolutely fantastic !." - Jo.



FREDDIE'S



Having served his apprenticeship in his home town in the 1980s, Freddie returned to his Rawtenstall roots in 1992 to establish his own salon in prestigious premises on Bank Street.



After 6 years with Manchester's Pierre Alexandre, Freddie left his Style Director post to join the John Peers group as Artistic Director, where he gained the first of his 6 nominations for the British Hairdressing Awards. Here he began his involvement in shows and seminars in the UK and abroad. With a long-standing connection with Schwarzkopf, Freddie has appeared for the company in seminars throughout the UK and Europe, teaching an insight into the inimitable skills and talents offered by Freddie& his team.

"Back to NATURAL Hair styles is only possible by "Regincós" brushes... , just the best and natural ones !." - Freddie.

David Marshall

DUBLIN



DAVID MARSHALL... HAIRDRESSING IN IRELAND

David Marshall opened his first salon in Dublin in 1974 and has been at the heart of hairdressing training in Ireland ever since. Many of the top names in Irish hairdressing have training with David, both at his salons and at the Academy and School.

Beyond Working in Salons . . . The World at Your Feet! If you think that hairdressing is only about working in salons, think again! Hairdressing is one of the most door-opening and flexible skill-sets anyone could have.

peter mark

IRELAND

THE MOST EXCITING HAIRDRESSING GROUP IN IRELAND

Peter Mark was founded by Peter and Mark Keaveney in 1961 in Dublin's Grafton Street. Peter Mark has grown into Ireland's best known hairdressing brand and one of Europe's most successful hairstyling groups with 74 salons nationwide.

We recruit and train all our own staff in our training centres in Belfast and Dublin. So when you come to Peter Mark you can expect and get the best, whether you're a client or Peter Mark team member.

Peter Mark stylists are regular winners in hairdressing competitions and events both at home and abroad, and many of our leading stylists began their careers with the group and now style some of the biggest names in Irish show business as well as mentoring others within the group.



Christophe Robin

PARIS

COLORIST - DESIGNED FOR L'ORÉAL PARIS



Christophe Robin (1971 Troyes), at 14 he began his training at Dominique's Hair Salon in Bar-sur-Aube. Watching Dominique work he discovered a real and fascinating profession : colorist.

Two years later, at the Jean-Louis David salon in Troyes, he drew the attention of the franchise training team, and they invited him to work in Paris as an assistant instructor. There, his innate teaching skills allowed him to quickly integrate into the training team, and, one year later, he became the artistic director working alongside of Jean-Louis David – for the development of new coloring techniques.

Christophe was only 19 years old when L'Oréal first asked him to color the models' hair for their advertising campaign. Three campaigns later, and he had earned the trust of the most famous super-models. From that point on Linda, Karen, and Claudia didn't make a move without him.

When 24, Christophe Robin opened his salon. He was the first to open a salon in Paris that was devoted exclusively to the color and care of hair.

— autourdetchristopherobin —

DESSANGE PARIS

INTERNATIONAL SALON FRANCHISING

The story of Dessange International mirrors that of its founder, Jacques Dessange: a story of passion and of vision. From the first hairdressing salon opened by Jacques Dessange in 1954 emerged Dessange International, which is now active in every aspect of beauty care, operates three chains of salons and sells four ranges of haircare products, cosmetics and make-up.

In 1975, Jacques Dessange pioneered a major trend in the field of hairdressing when he and Michel Cauvin founded the first hairdressing franchising network in France. The foundation of the first hairdressing training academy with Daniel Conte in 1979 sealed the development of the concept in France.

The International network grew dramatically in the 1990s and now accounts for **45% of overall turnover**. DESSANGE INTERNATIONAL is **present in 38 countries outside France**, with **423 salons** of which 142 trade under the CAMILLE ALBANE name and 31 under the FREDERIC MORENO name, not to mention 79 beauty institutes.



DRESDEN (Germany)

INTERNATIONALLY ACCLAIMED HAIR STYLIST.

Since its foundation in Freiberg, East Germany, in 1962 a lot has changed in the family company: in the course of over four decades, the original 3-person team around the young Gerd Seidel has expanded continuously to become a highly recognized institution for sophisticated hairstyles and elaborate craftsmanship. Today, 15 employees are committed to maintaining the highest quality standards in the company's salons in Dresden and Freiberg.

A crucial prerequisite for the company's success is its emphasis on education. 150 educated hairdressers, including 20 masters, have been given a head start through their education at Alexander Seidel and some have demonstrated their skills at national and international competitions.

www.alexanderseidel-shop.com
www.alexanderseidel.com



In the meantime, Alexander Seidel runs the company on his own. Following his education, he acquired the master degree in 1993 and went on to excel at national and international competitions. Alexander Seidel's most significant achievement was his triumph in becoming world champion for hairdressers in Seoul, South Korea, in 1998.

Regincós

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RAINCRY
BRUSHES

hairlocs™

Euro Shine
Boar Bristles – Cork Grip. Made in Spain

FUSION  CORK

TCG
PROFESSIONAL TOOLS

Alvar d

di PRIMA 509 CK
Made in Spain

Z ZELOS

SOLIQUE
Cork Grip System MADE IN SPAIN

peter mark

natural
elements
products

IBiza
HAIR
MADE IN SPAIN

REVIVRE

TecHair

MXL
EXTENSION

flair*

DR.
SCHMIDT

nm
MORROCCO METHOD INT'L
NATURALLY

José eber

chill*

KEVIN.MURPHY

STEINHART
PROFESSIONAL

DESSANGE
PARIS

kestem
PROFESSIONAL

TRICODERMA

ACACIA EMIRATES

PRIVÉ
LOS ANGELES
NEW YORK

PHILIP B®
Est. 1991

SP
System
Professional

IT&LY
HAIR FASHION

Kadus
...my way!

LOCKONEGO

JO HANSFORD

bhāva a salon

David Marshall

brazilian
blowout

L'ORÉAL

Schwarzkopf
PROFESSIONAL

REVLON
PROFESSIONAL

WELLA
PROFESSIONALS